



Adam M. Cloud

Hartford City Treasurer

ACCOMPLISHMENTS TO DATE:

INVESTMENT/MUNICIPAL EMPLOYEES' RETIREMENT FUND (MERF):

- **Maintained a strong pension fund**, which is one of the components **contributing** to the City's **excellent bond rating**
- **Produced a 8.7% return** (versus the 7.75% assumed rate of return) on the investment of the MERF assets **bringing the value** of the assets to **\$1.03 billion** from **\$940 million** as of 10/30/2014
- **Success** of investment program results in **lower cost of pension fund to City taxpayers** through required contributions from the City as employer
- **Maintained** conservative, prudent stance; **replaced** weaker managers with stronger ones
- **Portfolio** increasingly **diversified** to capture **higher returns** and **reduce risk**
- More than **40% of MERF** trades **placed** through brokerage houses with **local Hartford offices** and through **emerging (female and minority-owned) firms**
- **Created** an **Economically Targeted Investment Program (ETIP)** to assist in the stabilization and investment in local businesses
- **Released \$600,000** from the Hartford Parks Trust Fund for the beautification and **capital improvements to our City's parks and cemeteries**
- **Advised** as a member of the Golf Task Force on the **improvements needed to the City's golf courses**
- **Made commitments of \$27.5 million** to four new private equity funds
- **Created a real estate asset class totaling \$80 million** to 7 firms two of which, Cornerstone and Landmark Partners are local
- **Created a hedge fund asset class totaling \$50 million** to one fund of funds manager, **\$25 million** of this commitment was **dedicated to emerging and minority-owned firms**
- **Created a Private Debt Asset Class totaling \$35 million** in commitments, two of which are **minority-owned firms**
- **Renewed a \$1 million loan** to the **Local Initiatives Support Corporation (LISC)** and began participating on the Board of LISC, a group that supports subsidized low income housing development in Hartford
- **Implemented** a new **monitoring program** for the City of Hartford's deferred compensation plan investment options and the related expense credits
- **3,000 retirees** are reliably paid each month in **pension payments** now totaling \$98 million per year
- **Reduced** cycle time for processing of benefit claims from several months to seven business days
- **Prepared** and published **Pension Benefit Summary Plan Descriptions (SPD)** for all collective bargaining groups as well as for nonunion affiliated personnel

250 Constitution Plaza, 2nd Floor Hartford CT 06103 ♦ 860-757-9100

Website: hartford.treasurer.gov Email: info@hartfordcitytreasurer.org

- **Established** an automatic Employer/Employee pension contribution system with the Board of Education to *increase the ability to invest funds faster* and for a longer period of time
- **Advised** the Pension and Health Task Force as to **best practices for lowering** pension and healthcare costs
- **Conducted** an Asset Liability Study
- **Rewrote** the **Funding and Investment Policy Statement**, which governs all investment decisions made by the Pension Commission

BOND DEALS:

- **Completed a restructuring of our debt portfolio** that **generated \$56 million** in debt service relief over the next five years and maintained our investment grade credit rating
- During Fiscal 2013-2014, the **savings from debt restructuring were \$17 million, applied against the \$70million City budget deficit**
- **Received** a two notch upgrade from ("A to "AA-") from S&P that will **provide lower borrowing costs to the city**
- **Completed a of \$132 million** bond sale that **generated \$13 million in savings to the City's FY 15 budget deficit**

CASH MANAGEMENT:

- **Invested** City's temporarily **idle cash aggressively** to capture higher returns, *relieving pressure on the General Fund and taxpayers*
- **Streamlined processes** regarding the maintenance of bank accounts
- **Utilized** technology to *facilitate secure and prompt payments* of paychecks and vendor checks
- *E-Payable and P-Card* programs yielded the **City of Hartford \$111,000 in 2014 savings**
- **Organized** and hosted bank fairs for city residents and Hartford employees
- **Worked** with all of our banking relationships to **increase** their **charitable giving** and to **provide broader loan generation** within the City of Hartford

OTHER:

- **Developed** an official and *informative website* for our constituencies
- **Organizing** *loan seminars* throughout the community
- Developing an **Internship Program** for our *high school students* in Hartford
- **Recipient of Trustee of the Year Award** for *excellence in pension fund management*
- *Continue to reach out* to our constituencies in educating them about their pension benefits and **offering free counseling sessions as needed**
- **Creating a loan program** to assist people **facing foreclosure** within the city
- Invited to the White House to **share ideas** on how to **attract and retain minority investment firms**